
ALTOGETHER NOW- A LEGACY FOR BLACKPOOL

1.0 Matter for consideration

- 1.1 A presentation on Altogether Now – a Legacy for Blackpool: the partnership programme.

2.0 Recommendation(s)

- 2.1 To note presentation and consider any issues / actions from it

3.0 Information

- 3.1 Altogether Now – a Legacy for Blackpool is a partnership between the NHS in Blackpool (Clinical Commissioning Group and Hospitals Trust), Blackpool Football Club and Blackpool Council. It is centred round tackling one of four Tangerine Targets. These are the key areas which have to improve if we are going to change the lives of our local community – Lifestyle; Childhood Health; Physical Activity; and Mental Health and Wellbeing.
- 3.2 High profile Health Ambassadors from the world of sport support the programme including Champion boxer Brian Rose; Paralympian Shelly Woods; Lancashire county cricketer Steven Croft; and football legend Jimmy Armfield CBE. Blackpool FC players are Health Champions.
- 3.3 Altogether Now was launched in response to a Government directive to NHS organisations to work more closely with professional sports clubs in the challenge to improve health and lifestyles.

4.0 Financial considerations

- 4.1 None

5.0 Legal considerations

- 5.1 None

Relevant officer:

Colette Cassin, Head of Partnerships and Corporate Communication, Blackpool Clinical Commissioning Group

Appendices attached:

None

Background papers:

None

Websites and e-mail links for further information:

<http://blackpoolccg.nhs.uk/altogether-now/>

Glossary:

None